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Strategy for Patient Blood Management

PBM in NHSBT Strategic Plan

- **2013-18**

- Deliver a modern world-class service
- Supplier of choice
- Maintain momentum in reducing inappropriate use of blood

- **2014-15**

- Continue to work with hospitals to ensure best use made of blood through PBM initiative



NHSBT PBM Teams currently work to Annual Workplans

Key themes of 2014/15 workplan:

- Implement PBM
- Reduce inappropriate use and wastage of red cells – especially O neg, platelets and frozen components
- Promote alternatives and adjuncts to transfusion where they exist
- Train and educate hospital staff in PBM
- Improve provision of information to patients and the public
- Reduce transfusion errors to improve Patient Safety



PBM Strategy

- Hospital Liaison / Better Blood Transfusion teams now over 10 years old
 - ? Fit for purpose for current challenges and changes being seen in hospitals
- PBM guidelines launched 2012 – national recommendations now available
- NHSBT PBM Teams asked by the Board to draw up a 3 year PBM Strategy to:
 - identify how best to support hospitals moving forwards
 - support demand planning activities
 - align objectives to the National Blood Transfusion Committee

Stakeholder input vital to us

- Please complete the survey
 - State what you currently value from the PBM teams and would like to see continued
 - What support you would like to see in the future
 - Any other comments

Thank you!

