

Blood Donation: Challenges & Future Plans

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About us

Special Health
Authority

Dedicated to saving
and improving lives

Approx. 5,500
people

15 key sites

Approx. 2,000 in Blood
Donation

Over 50 mobile collections

23 donor centres

We collect around

1,600,000

blood donations each year



Each **blood** donation can
help as many as

3 people

100

donations equates to
47 litres of blood



23,000,000

people are already on the
Organ Donor Register



On average

3 people

die a day in need of an
organ



One organ donor
can help as many as

9 people!



We invest over

£18,000,000

a year in research and
development



Our tissue service helps

hundreds

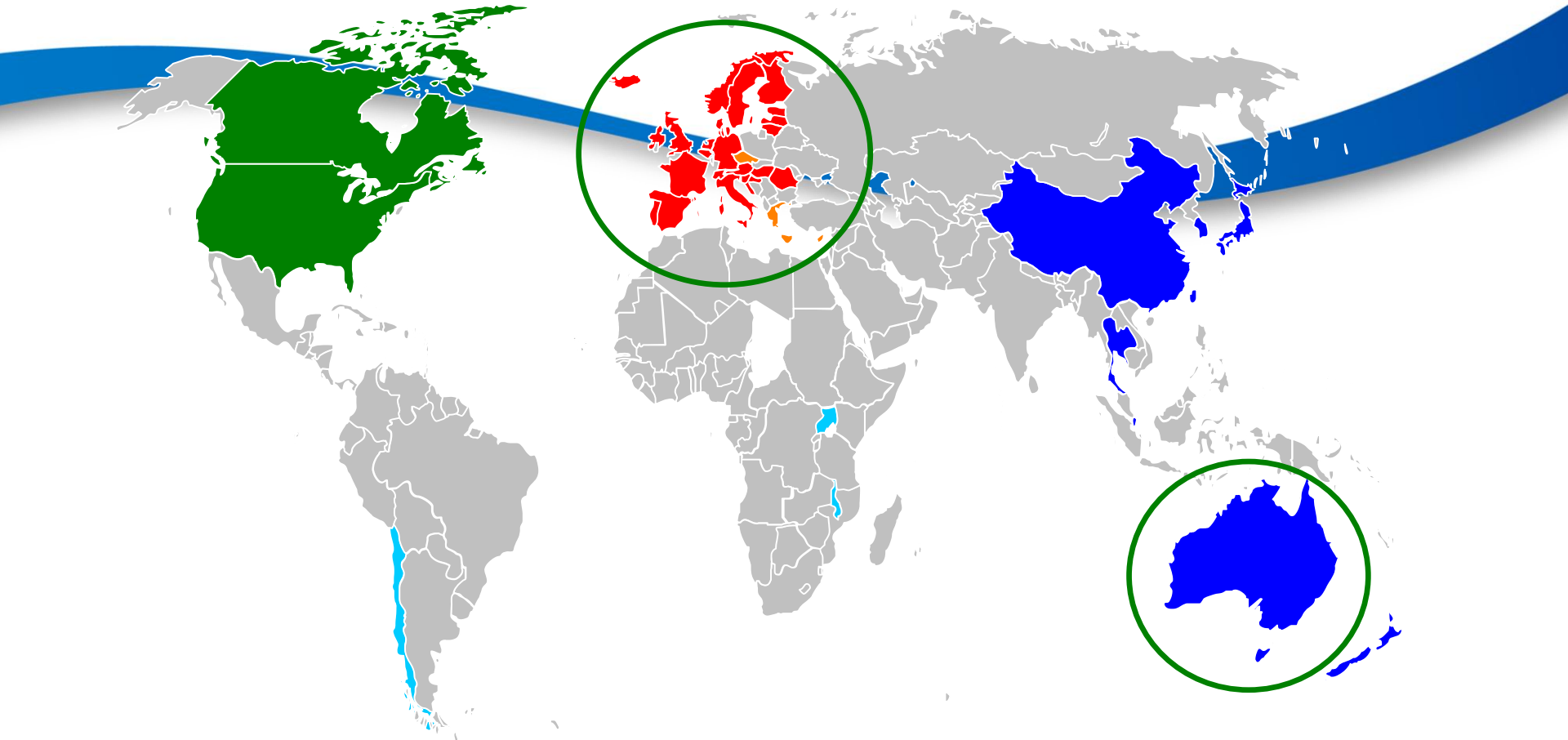
of corneal transplants

Caring Expert Quality

International Networks

NHS

Blood and Transplant



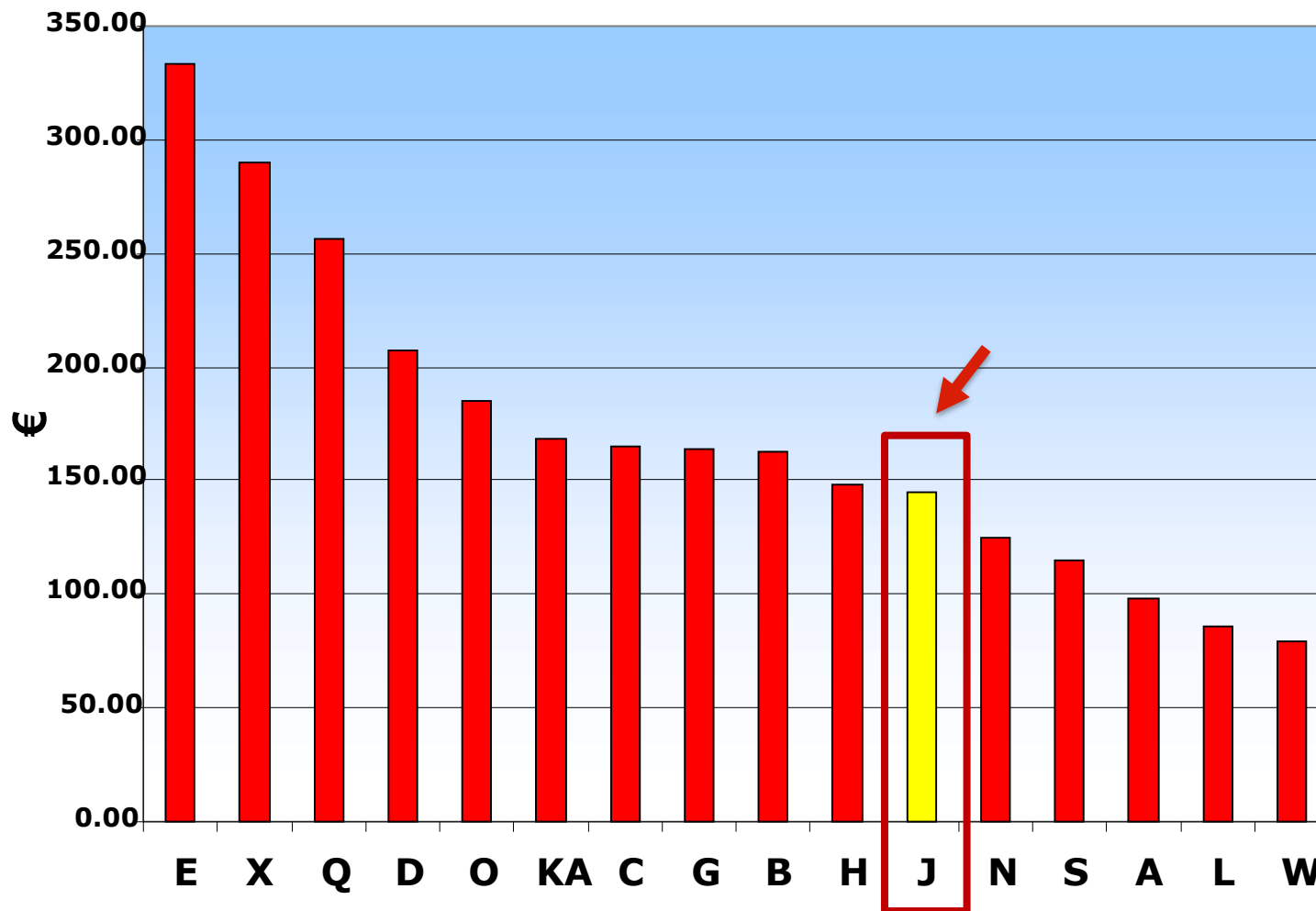
EBA APBN ABO

EBA Dormant Previous/Existing Health Partnerships

...the benchmarking work we do is powerful. Simply asking everyone to 'do better' is ineffective, but by seeing how others are improving and 'plagiarising with pride' we can improve faster.

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EBA 2015-16: Basket Price (Red Cell, Platelets & Plasma)

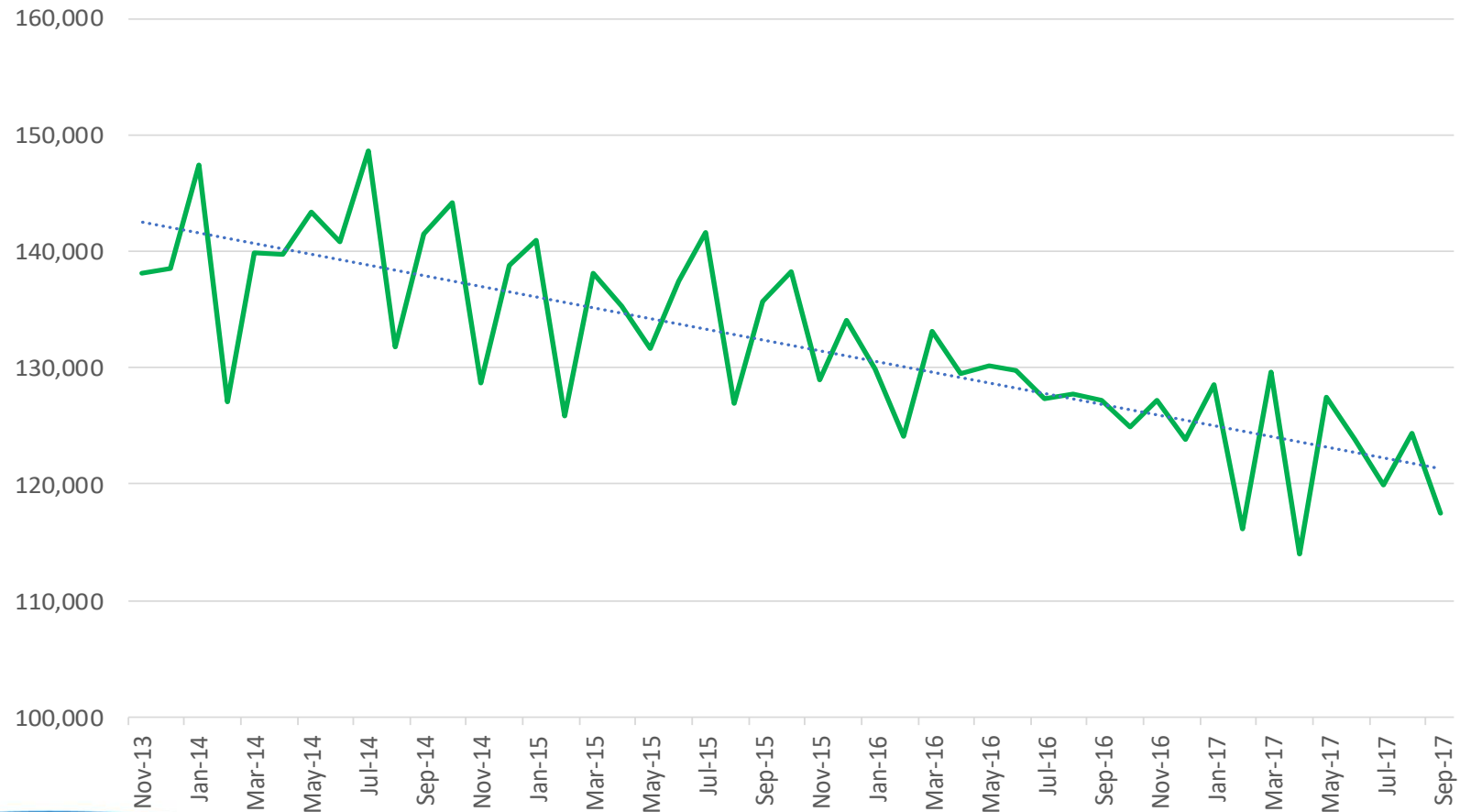


 Basket Price

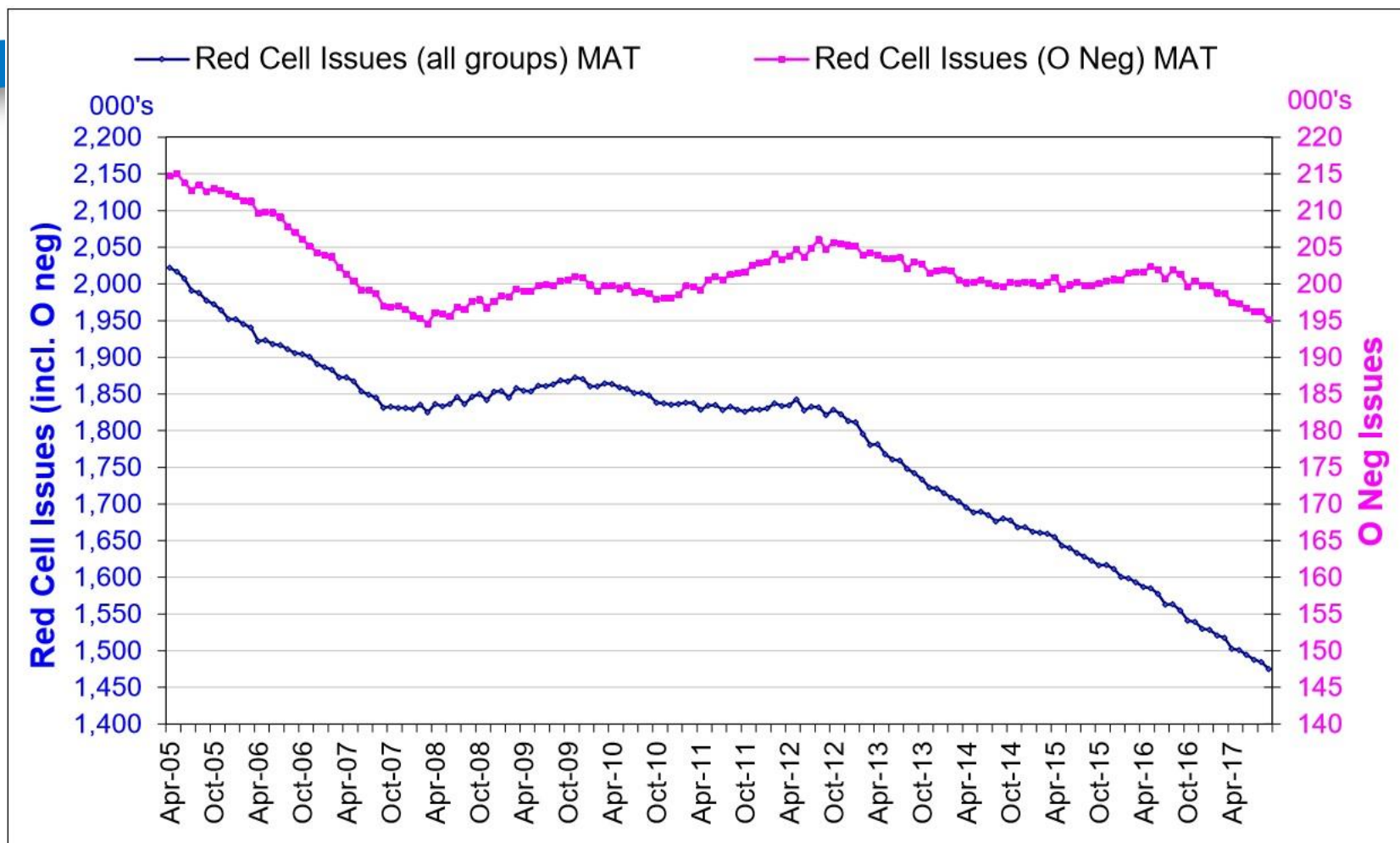
Red Cell Demand



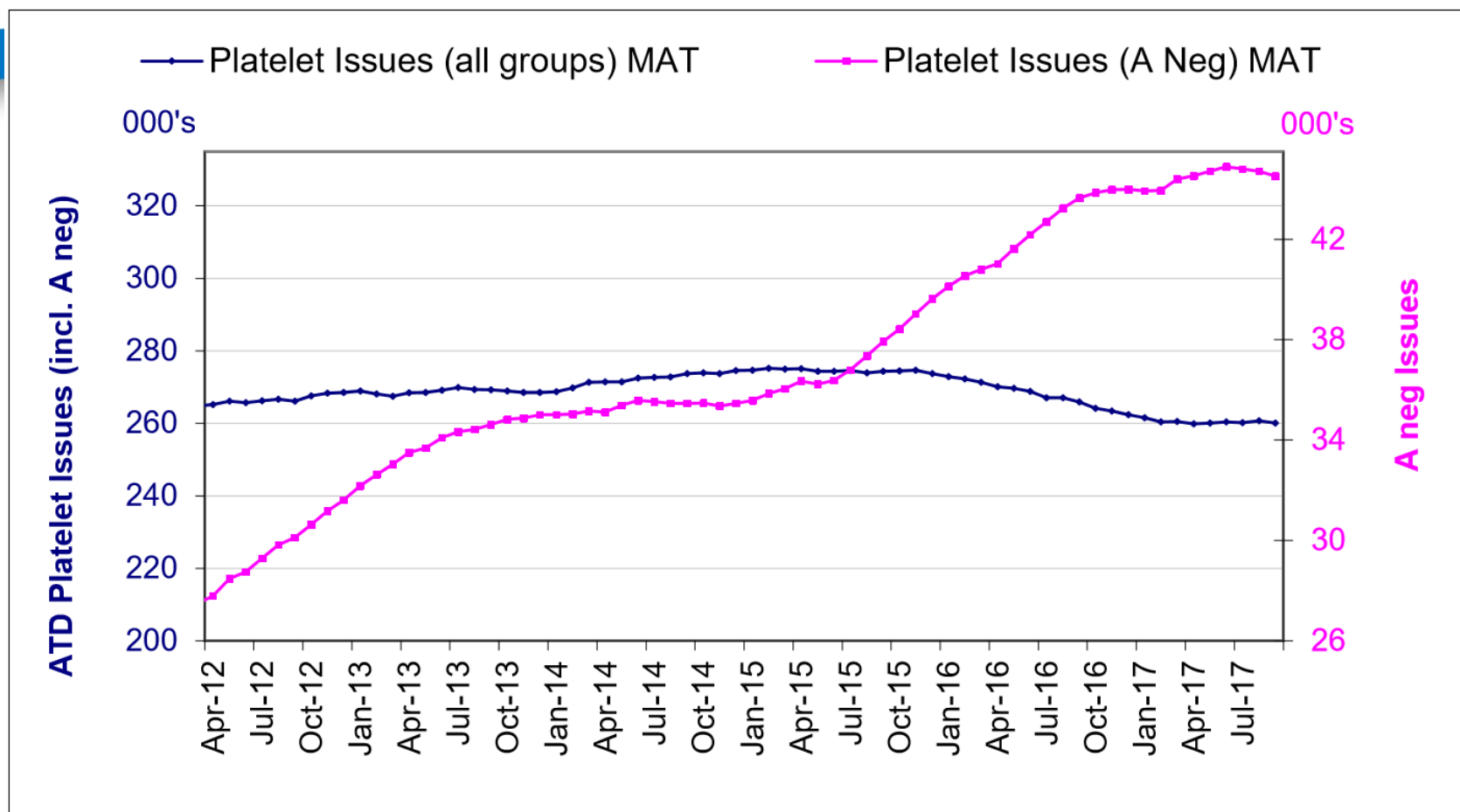
Blood and Transplant



O- Red Cell demand vs total Red Cell demand



A- Platelet demand vs total Platelet demand





Blood Donation challenges

- Declining demand
- R0, O Neg & A Neg
- Cost pressures
- WTE reduction - teams, planning, Session of the Future
- Recruitment
- CSM
- Salaries
- MPs/Donor expectations



Future changes

- Improved environment
- More free venues
- Continuous Care & Online DHC
- CRM



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