What Next?
What does PBM mean to me?

- A framework for coordinating activities that “promote good transfusion practice”
- We are already doing Audits, Training, Traceability, Wastage
- Three pillars:
  - Optimise blood volume and red cell mass
  - Minimise blood loss
  - Optimisation of the patient's tolerance to anaemia
What would I put in “Metro”? 

- Patient-centred 
- Evidence-based 
- Multi-disciplinary 
- Pre-emptive 
- Care optimisation 
- NBTC and DH support
Rebranding …

… or evolution?
What can I do locally?
How would I start?

(modified from Brown and Shipman, 2012)
What is the first barrier?

(http://www.aviationchatter.com/2011/05/inertias-surprising-effect-on-wind-shear/)
The place that sends you mad...
Instructions for getting approvals
Bureaucracy can be disheartening...
Persistence will pay off
What can I do at the National level?

- National Comparative Audits
- Join guideline writing groups
- Participate in research
- Respond to surveys
- Volunteer as a pilot site for new projects
What can the RTC do?  

London examples

- Training
  - Transfusion in sickle cell disease, Transfusion and Transplantation, BMS empowerment, Haemostasis and Surgery

- Working groups:
  - London Haematology & Trauma Network, Education group, RTC communication and website, London Platelet Action Group
Examples (continued)

- Other groups: TAG, TP
- Shared care document
- Clinical pathway for patients refusing blood
- Audits
What else could the RTC do?

- Publicise new guidelines and standards
- Raise interest in transfusion
- Engage clinical staff and senior management
- More education and training
- Encourage data collection, audit
- Contribute to performance measures
- Patient participation
What else could the RTC do? (continued)

- Share with other RTCs so we benefit from their work and they benefit from ours

- Look at tools that might help:
  - Google Course Builder, QuickAudit
  - AIM-II, Apps
Your RTC needs you

• Develop innovative projects
• Collect data on the difference it has made
• Come speak at the next RTC Education day!