



MATCHING SUPPLY TO DEMAND



A daily challenge

NEWCASTLE DONOR CENTRE



- B.P to deliver 13,000 ATD's of platelets, to hospitals within the north east region
- 216 ATD's per week
- 26 ANEG
- 20 ONEG
- 81 APOS
- 70 OPOS

MOVING FROM POOLED TO APHERESIS PLATELETS



- **PRIOR TO DOH RECOMMENDATIONS MAJORITY OF PLATELETS CAME FROM OUR WHOLE BLOOD DONATIONS.**
- **RECORDED CASES OF vCJD EMERGED OF PATIENTS WHO HAD RECEIVED TRANSFUSIONS**
- **SaBTO RECOMMENDED 80% OF PLATELETS ISSUED SHOULD COME FROM COMPONENT DONATION**

ACHIEVING 80%

- PLATELET SPECIFIC MARKETING CAMPAIGN
- PLATELET PANEL INCREASED FROM 200 TO 800 DONORS
- BOOKING DONORS TO BLOOD GROUP MIX.
- DEDICATED STAFF MANAGING APPTS, DEALING AND MANAGING CNA's, DNA's AND RECRUITMENT
- OUR PLATELET DONORS, WHO GIVE US THEIR TIME FREELY TO HELP, SAVE AND IMPROVE THE LIVES OF OTHERS.

What it takes to be a platelet donor

- BE ABLE TO GIVE NINETY MINUTES OF YOUR TIME EVERY MONTH
- PLATELET COUNT OF BETWEEN 220 – 450
- HLA/HNA NEGATIVE (FEMALE DONORS)
- NOT TAKING ANTI INFLAMMATORIES
- VERY GOOD VEINS THAT WILL WITHSTAND THE RETURN PRESSURE OF THE TRIMA MACHINES
- MUST BE OVER 17 YEARS

Thank you

