

NHSBT Strategy

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Strategic objective

To deliver a modern, world class blood service that provides a sustainable and dependable supply of blood components that meet all safety, quality, compliance and service standards, as efficiently as possible

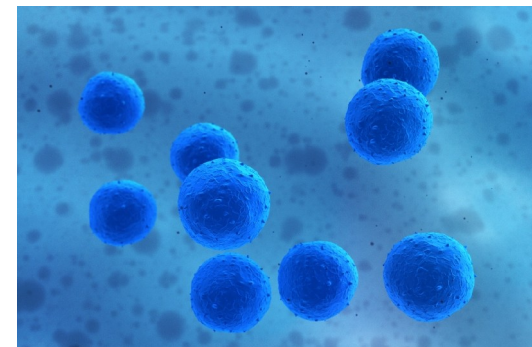
Our Challenges: 2012-17

- Drive the next wave of initiatives to improve the quality and effectiveness of the blood service
- Operate like the best supply chain organisations
- Accelerate the rate of organ transplantation across the UK



Our Challenges : 2012-17

- Build on our unique skills and capabilities in tissues, stem cells and diagnostic services for the benefit of patients and customers across the NHS
- Increase our value to our customers by focussing on excellent customer service, great products, right price.
- Drive safety and efficiency across the supply chain from donor to patient



During 2012-17 we aim to:

- Maximise the number of donated organs being transplanted and numbers on the Organ Donor Register
- Demonstrate what “NHS Tissues” and Specialist Therapeutic Services can offer the NHS
- Use our high quality diagnostic services to ensure the clinically effective use of blood, organs and stem cells
- Pilot integrated stock management and transfusion models and launch a new Integrated Transfusion Service

Also in 2012-17 we aim to:

- Increase numbers of stem cells available for life saving transplants
- Communicate effectively with our stakeholders – an important network of friends and allies
- Grow our talent and develop our organisational capability

What success looks like...

- More patients lives saved and improved
- Loyal and committed donors
- Strong financial health and organisational stability
- Valued by our customers



What success looks like...

- Respected by our peers globally for our expertise
- High standards of governance and regulatory compliance



- A diverse workforce that reflects the society we serve
- NHSBT is a great place to work

NHSBT Strategy Any questions ?

